



August 2, 2010

Dear Christopher Rose,

We are pleased to inform you that Con Edison is working with EnergyHub, a Brooklyn-based company, to bring the 'Smart Grid' to Westchester. You may be among the first customers to take advantage of innovative technology that will help you better understand your energy use and save money on your electricity bill!

What's the 'Smart Grid'?

The Smart Grid is the name given to the new technologies bringing intelligence to how electricity is delivered and consumed, giving you up-to-the-minute information about your electricity use and providing you with tools to help you use energy more efficiently.



EnergyHub In-Home Devices

What to Expect

If you are chosen as a participant in this pilot program, we will provide you with an EnergyHub 'In-Home Display' and 'Smart Thermostat' (if applicable). These devices can show you in real time how much electricity you are using, and specifically, how much energy is being used by selected appliances. This technology will provide you with tools for using less electricity and saving money.

Every household that is selected for the pilot and remains active in the pilot through its conclusion will receive a **\$25 Con Edison bill credit**.

What's Next?

A limited number of homes will be chosen for this pilot. If you want to participate in this pilot program, and help us evaluate the benefits of Smart Grid technology, please go to www.energyhub.com/conedwestchester and fill out the brief eligibility survey. You will need to enter your Individual Code located at the bottom of this letter. Filling out the survey will only take a few minutes. If you are eligible, EnergyHub will follow up with you in the next few weeks.

We are excited to present this pilot program of the Smart Grid in Westchester! Thank you for your consideration. For more information about the Smart Grid, please visit www.conEd.com.

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Individual ID: CE-WES-SDQNWL
You'll need this to sign up online.